



# Mentor Program

## (One Month Intensive)

“The fastest way to achieve anything, is to follow the proven success of someone who has already done it?”... Right!

Starting a business can be daunting, especially when mistakes are costly. Startup Business Services Mentor Program helps entrepreneurs commence with the right foundations. We tailor a step-by-step path and then help you apply proven techniques to achieve your success.

The Mentor Program typically delivers education and guidance in the areas of:

1. *Choice of a business opportunity to match your objectives.*
2. *Business planning and fundamentals of getting started.*
3. *Market research to identify your target market.*
4. *Development of an action plan with accountability reviews.*
5. *Implementing marketing strategies right for your business.*
6. *Business growth benchmarking and exit planning goals.*
7. *Business skills and professional development training.*

## What is Your Future Time Worth - Now?

The future value of you reaching your goals sooner through the help of a Mentor is huge. So how much is it costing you for your current speed of progress?

Calculating the true value of a Mentor is not rocket science. It is a proven fact that a Mentor is one of the fastest possible ways to achieve success in any endeavour

## About Us.

The organization was founded by David Bunney for helping others develop commercial enterprise as a means of improving their lifestyles. Other like-minded professionals then joined his cause promoting the value of mentorship for developing successful businesses. Startup Business Services provide a full range of professional assistance specializing in the startup phase of new enterprise.

The dedicated team are a unique group of trainers, Mentors and entrepreneurs who have decades of real-life experience in business. This single point of difference of delivering practical knowledge from what has worked for them and others, guarantees value for money assistance to clients. Simply; we know what works and how to help you!

## What is a Mentor's job role?

*A Mentors job role is to: Inspire, educate, guide and encourage.*

A Mentor's role primarily is to encourage self-discovery. They never make decisions on your behalf, especially with business operations. Instead, they empower you with the tools necessary to make your own with confidence. Whilst they have a business acronym; their approach is very different to that of a business coach or consultant. In essence, they work with you; not for you. A Mentor will help you achieve your goals faster and with far more certainty.

The standard procedure of The Mentor Program includes:

- Step 1. **Situation analysis:** looking at current circumstances and available resources.
- Step 2. **Goal plan:** what are you trying to achieve, timeframe and purpose?
- Step 3. **Action plan:** It includes strategy options, milestones, timeline and accountability.
- Step 4. **Review:** Regular review of actions implemented and measured progress.

Many sole business owners confess, it is the accountability for their intended actions they regard as a very large contributing factor toward achieving success. They also cite the luxury of access to real knowledge when needed, as a very valuable resource.

## About the Mentor Program:

This intensive Mentor Program is delivered in one-month engagements with the option to continue each month. An initial consultation identifies the areas that would contribute most to the client's progress for that particular month block. A step-by-step action plan is then mutually developed with the client, including review indicators for the period.

Mentor meetings are scheduled at the client's convenience of time and location. In addition to these meetings, telephone and email support are also available for assistance with implementing any of the action points.

## How to get started?

**Total investment for this one month Mentor Program is \$495 per Month - Option to renew**

This is invoiced in advance and includes the services outlined and workbook. Additional resource materials are available for purchase if required.

Achieving success with anything in life is a learning process. "Avoid the frustration and pain," of trial-and-error...Take your first step that will set you up for life now, by following a proven path of the Startup Business Services Mentor Program.

More information is available from our website: [www.StartupBusinessServices.com.au](http://www.StartupBusinessServices.com.au)

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Further information about the founder David Bunney; his resources, seminars and books are available at [www.DavidBunney.com](http://www.DavidBunney.com) Phone: 0433 088 998